



On-the-Ground Impact of the 2025 Mayors' Monarch Pledge Program

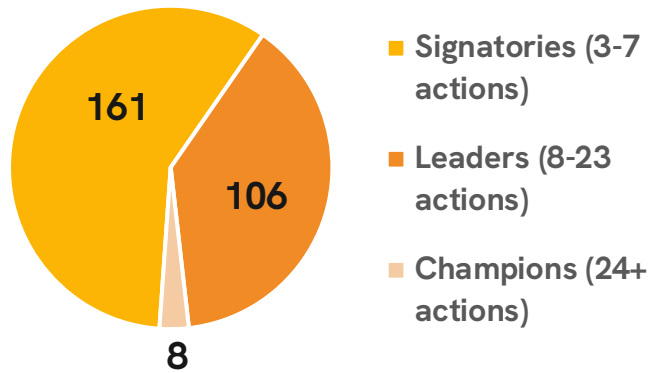
275 Completed Pledges

With support from city staff and volunteers, 275 mayors and local leaders completed 2,055 actions to help save the monarch butterfly.

2.3 Million People Engaged

Of those engaged, 554,000+ were youth.

2025 Achievements



2025 Monarch Champions

- Minnetonka, MN (29 actions)
- Carnegie, PA (29 actions)
- San Marcos, TX (28 actions)
- Glen Ellyn, IL (26 actions)
- San Antonio, TX (25 actions)
- Chamblee, GA (25 actions)
- Rochester, MI (24 actions)
- Hastings-On-Hudson, NY (24 actions)

Top 5 Actions Taken in 2025

1. Host or support a native seed or plant sale, giveaway or swap.
2. Plant or maintain a monarch and pollinator-friendly demonstration garden.
3. Issue a Proclamation to raise awareness about the decline of the monarch butterfly.
4. Add or maintain native milkweed and nectar-producing plants in gardens in the community.
5. Launch or maintain a public communication effort to encourage residents to plant monarch gardens.

Monarch habitat was established along roadsides, in community gardens and public parks, around local businesses, and at municipal buildings, among many other locations.

In addition to the acres depicted on the map below, monarch habitat continues to be established through our partners Profauna AC in Mexico and the David Suzuki Foundation in Canada.

550+ Acres of Monarch Habitat was Created or Enhanced in 2025

